

MARIA LUIZA SOUZA DIAS

Professional experience

- Manager of Physical and Sportive Development of SESC São Paulo (Social Service of Commerce – SESC).
- Leadership in the MOVE Brazil Campaign–The aim of this campaign is to increase the number of Brazilians practioners of sports and physical activities in their leisure until 2016, focusing in the well-being.
- Coordinator of Challenge Day for the American Continent– It is a world campaign to incentive the regular practice of physical activities in benefit of health and well-being. Event that has been promoted around the world by TAFISA and coordinated by SESC SP in the American Continent.
- Chairwoman of the ISCA Latin American Committee: 2008-2010.
- Vice-President of ISCA - International Sport and Culture Association: 2011-2013. Maria Luiza remains important institutional relationships with national and international organizations (mainly in the American Continent and Europe), in which develop actions in search of active citizenship and communities through the SFA.

In addition, Maria Luiza participates in sportive events, like Congress and Seminars all over the world.

Education

- Graduated in Physical Education at University of São Paulo
- Post-Graduated in Management at Dom Cabral Foundation
- Special Majors in Administration complementary studies at Getúlio Vargas Foundation, Disney Institute and Sportive Administration at University of São Paulo.

Other courses /highlights

- Participation as a speaker in National and International events in the field of sportive management, communitarian sport, leadership development, Sport for All and sport for health promotion campaigns: Brazil, Argentina, Colombia, Spain, France, USA, Germany, Czech Republic, Denmark, Portugal, Italy, Slovenia, Malaysia, China, etc.