

Dr. Jayne D. Greenberg

HEALTH & PHYSICAL EDUCATION EXECUTIVE | ORGANIZATIONAL LEADER | ADVOCATE / FUNDRAISER

PROFILE

Education and Community Leader; Results-Driven Fundraiser; Collaborative Relationship Builder; Programs and Operations Management Executive; Author; International Speaker

PUBLICATIONS

2024—In Press

Book: Physical Best, 5th Edition
Human Kinetics

2021—Published

Book: Designing and Teaching Fitness Education Courses: Innovative Ideas and Practical Solutions for Secondary Schools, Human Kinetics

2020—Published

2024 2nd Edition in Press

College Textbook: Organization and Administration of Physical Education: Theory and Practice, Human Kinetics

2013—Published

Report: Educating the Student Body: Taking Physical Activity and Physical Education to School, Institute of Medicine (IOM), Washington, DC

2007—Published

Book: "Developing School Site Wellness Centers" (2007), NASPE Publications, Reston, VA

1999—Published

Book: "Creative Funding" published in Mohnson, B. (Ed.) The New Leadership Paradigm for Physical Education, NASPE



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Jayne Greenberg

EXPERIENCE

UNITED STATES DEPARTMENT OF HEALTH AND HUMAN SERVICES

- Program Director, 2018-2020

MIAMI-DADE COUNTY PUBLIC SCHOOLS

- District Director, Physical Education and Health Literacy, Division of Academics, **2011-2017**
- Executive Director, Office of Physical Education and Health Literacy, **2000-2011**
- District Supervisor, Physical Education, **1995-2000**
- Intern Principal, Norland Sr. High and Miami Beach Sr. High, **1995 & 1996**
- Assistant Principal, Curriculum, North Miami Beach Sr. High, **1991-1995**
- Physical Education Coordinator, Region II, **1989-1991**

PROFESSIONAL SERVICE RECOGNITION

- 2019** Hall of Fame Inductee, SHAPE America
- 2018** Honorary Council Member, National Fitness Foundation
- 2017** Education Sector Chair, National Physical Activity Plan
- 2016** Aspen Institute Scholar
- 2016** North America Society of Health and Physical Educators Outstanding Professional Fellow, SHAPE America
- 2015** Appointed as the North America Chair, International Sport and Culture Association (ISCA, Copenhagen)
- 2012** Appointed to the Institute of Medicine, Committee Member
- 2011** Appointed to the President's Council on Fitness, Sports, and Nutrition through 2017
- 2009** Appointed to the Governor's Council of Physical Fitness, May, 2009
- 2009** Point of Light Volunteer Award, Governor Charlie Crist, March 2009
- 2005** Highest Recognition Award, US Secretary of Health, Washington, DC October 26, 2005
- 2005** Channing Mann Award, National Physical Education Administrator of the Year, National Association of Sport and Physical Education/AAHPERD
- 1999** National Physical Education Administrator of the Year Honor Award, NASPE, AAHPERD, Boston, MA
- 1996** Supervisor, Olympic Village, Atlanta, Georgia

EDUCATION AND PROFESSIONAL CERTIFICATES

Education

Ed.D. Curriculum and Instruction: Instructional Leadership; Physical Education, Florida International University, Miami, Florida.

M.S. Physical Education; Sports Psychology, Florida International University, Miami, FL.

B.S. Physical Education, University of Massachusetts, Amherst, MA

Certificates

1989 Educational Leadership Certification

1977 Present Ed. Ldshp and Physical Education K-12 Teacher Certification

1996 Executive Training Program Certification

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CAREER HIGHLIGHTS

Advocacy

- Moderated Congressional briefing on Institute of Medicine report
- Communicated and advised Florida State legislators on physical education policy
- Communicated and informed Miami-Dade School Board members on physical education and health education issues
- Implemented the I Can Do It, You Can Do It! Program awarding 1,600 students with disabilities with the PALA+ Award in Miami-Dade County Public Schools in 2017
- Promoted and Participated in Active Schools, Europe, South America, and Asia

Fundraising

- Wrote, raised and managed \$35 million in public and private grants for programs for 355,000 students to develop school-based Wellness Centers; before and after-school programs, implement mandatory fitness assessments, provide early childhood physical activity programs and expand community-based programs for youth with disabilities
- Collaborated with University of Miami School of Medicine on \$350,000 grant implementation; implemented WalkSafe and BikeSafe programs for K-8 students
- Raised \$500,000 to create and operate Anchors Away Foundation, designed to implement sailing programs for students with disabilities. Created alliance with business community to help promote and fund water-based activities and operations.

INTERNATIONAL

- Developed Sports Science Curriculum, University of Malaya, Kuala Lumpur, Malaysia
- Developed Conservation Safari, South Africa
- Developed Math & Science Curriculum based on sailing, National Maritime Museum & World Observatory, Greenwich, England
- Educational Consultant, Sydney Australia; V4Sport, Poland; Ministry of Education, Spain
- International Olympic Committee, Sailing Education, Qingdao, China and Singapore
- Educational Consultant, Macau
- Speaker, United Nations, World Health Organization, New York
- Participated in Brazil Olympic Legacy Program, World Challenge Day
- Education Coordinator, OpSail 2000

GUEST SPEAKER



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Dr. Jayne Greenberg has served as the Program Director for the I Can Do It! Program for the U.S. Department of Health and Human Services. Prior to that she served as the District Director of Physical Education and Health Literacy for Miami-Dade County Public Schools for 22 years. Throughout her professional educational career, she has served as Special Advisor on Youth Fitness to the President's Council on Physical Fitness and Sports; President of FAHPERD; chaired the Sport Development Committee for the United States Olympic Committee, USA Field Hockey; coordinated the Olympic Torch Relay Miami Leg for the Olympic Winter Games in Salt Lake City, and assisted the United States Department of Health and Human Services in the development of the I Can Do It, You Can Do It Program, a national initiative to address the physical activity levels of youth with disabilities. Dr. Greenberg was named as the 2005 National Physical Education Administrator of the Year by the National Association of Sport and Physical Education, received the 2005 Highest Recognition Award by the United States Secretary of Health, Michael Leavitt, received the March 2009 Point of Light Award by Florida Governor Charlie Crist and was appointed the Governor's Council on Physical Fitness in 2009. In 2011 Dr. Greenberg was appointed by President Obama to serve on the President's Council for Fitness, Sports, and Nutrition; in 2012 Dr. Greenberg was selected to serve on an Institute of Medicine Committee; in 2015 was named as the North America Chair for the International Sport and Culture Association; and in 2016 was named as an Aspen Institute Scholar, received the 2016 North America Society of HPERD Professionals Award; and in 2017 received the Lifetime of Giving Award by Delta Psi Kappa and was named as the Education Sector Chair for the National Physical Activity Plan. Dr. Greenberg was inducted into the SHAPE America Hall of Fame in 2019.

Dr. Greenberg has served as an international consultant, coordinating Olympic Education Programs in Canada; developed the Sport Science Curriculum at the University of Malaya, Kuala Lumpur, Malaysia; developed math and science sailing curriculum for the National Maritime Museum and Royal Observatory in London and Sydney Australia; developed a Conservation Safari in South Africa; developed the drug education curriculum for Antigua; presented at the International Olympic Committee Meeting in Singapore; assisted with the implementation of the sailing education program in Qingdao, China following the Beijing Olympics, presented in Shanghai and has spoken at conferences and Congresses for ISCA in Barcelona, Rome, Copenhagen, Poland, United Kingdom, Paris, and Budapest. In addition Dr. Greenberg has authored several books, "Developing School Site Wellness Centers"; "Organization and Administration of Physical Education: Theory and Practice"; and "Designing and Teaching Fitness Education Courses: Innovative Ideas and Practical Solutions for Secondary Schools", published numerous articles, and has been a speaker at several state, national, and International conventions and meetings. In the past twelve years, Dr. Greenberg has further secured over \$35 million in federal and foundation grants for educational programs.